

# SoundTrack

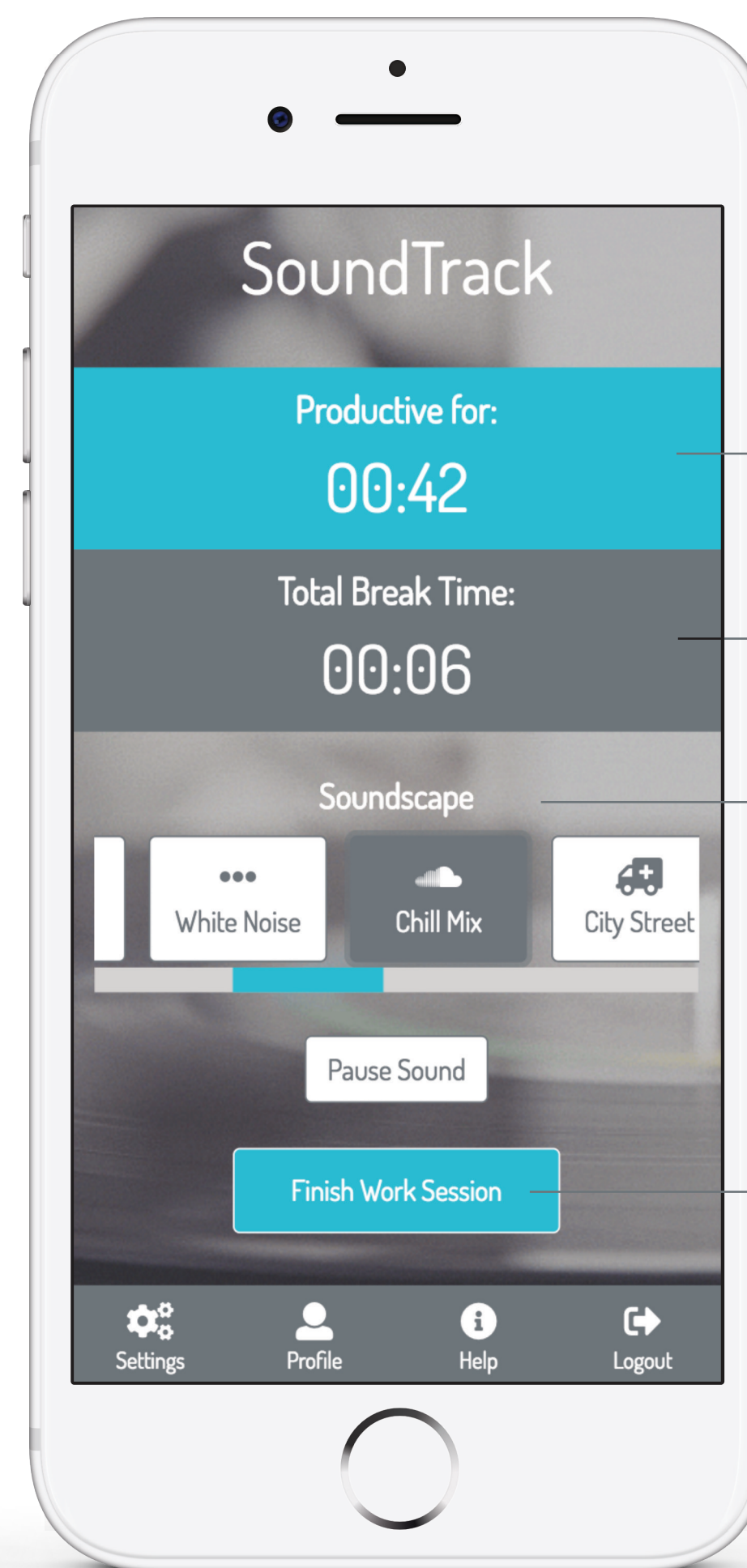
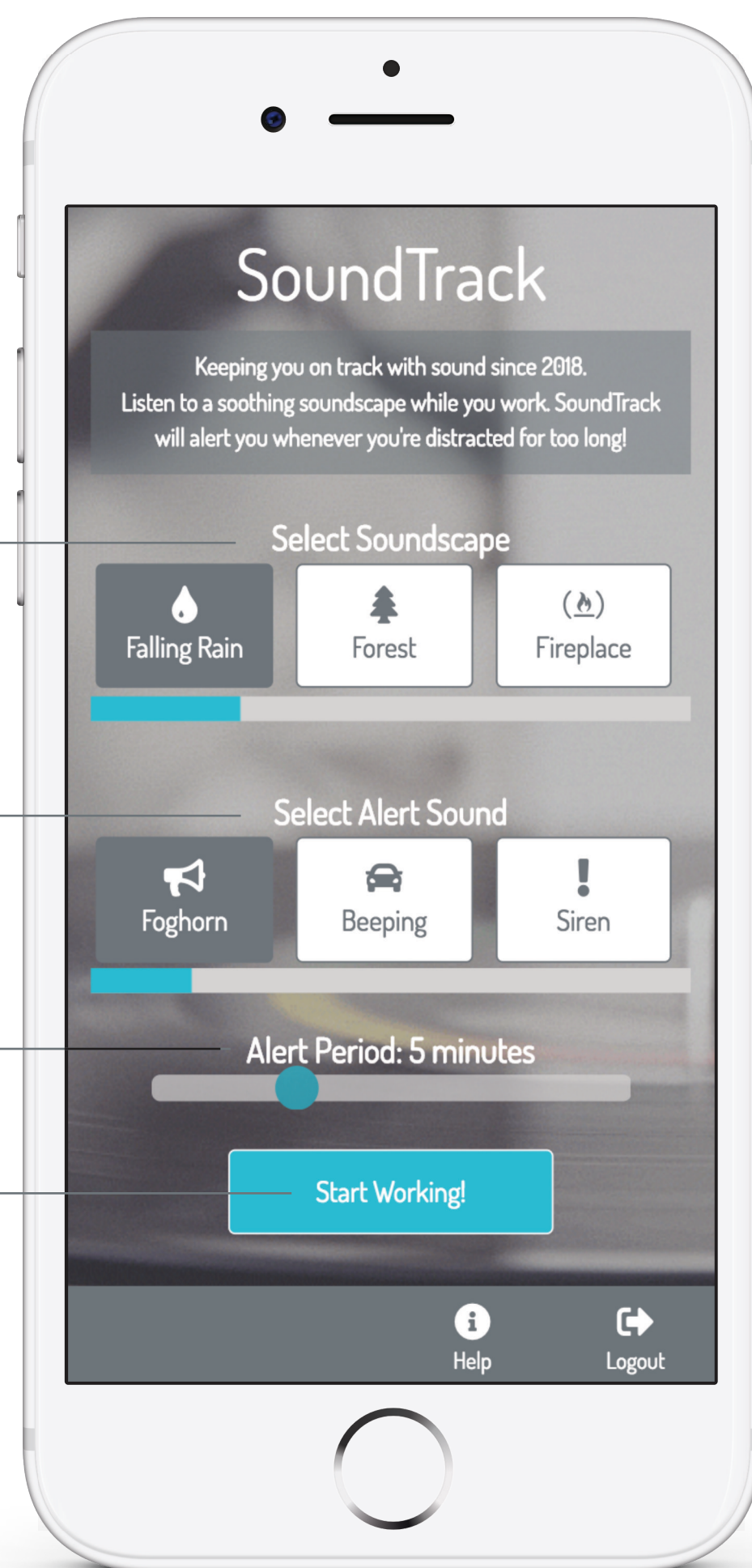
Grace Chen ♦ Jackie Chen ♦ Mike Ona ♦ Kyle Sherman

Customize your soundspace.

Do be alarmed!

Get alerted at your own pace.

Start productive, stay productive.



Track your productivity.

Relax and focus on your work.

Control your workflow, your way.

## The Problem

People get **distracted** too easily for too long. Inefficient breaks and procrastination can add up quickly to mountains of **wasted time**, decreasing productivity and everyday efficiency.

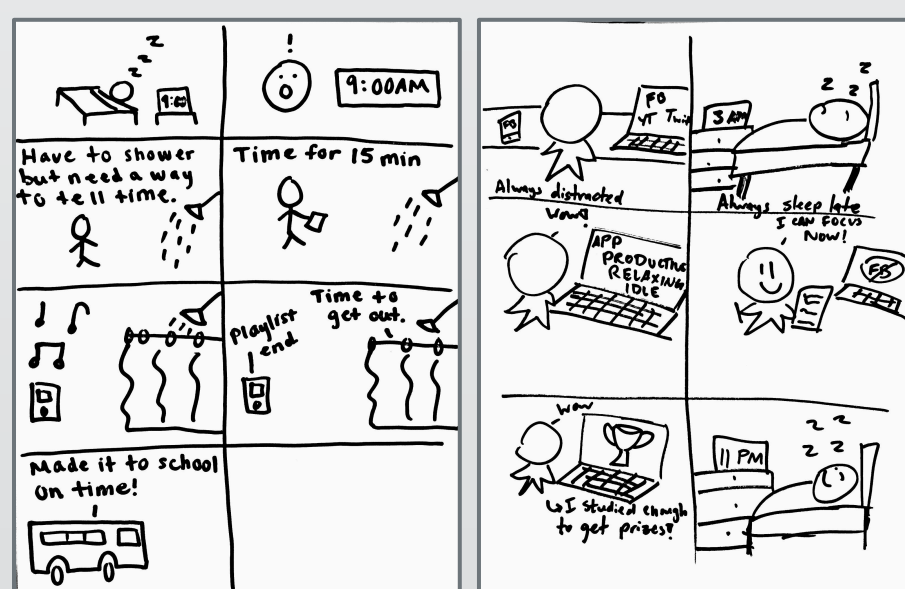
## The Solution: SoundTrack

SoundTrack helps users calm their minds and **enhance their focus** with an assortment of soothing sounds as they work. If users take extended breaks, SoundTrack will notify them with an alert of their choosing to **get back to work**. Decrease your distractions and boost your productivity with SoundTrack!

## Why Choose SoundTrack?

- ✓ Customizable Pomodoro technique
- ✓ Time management
  - Keep track of your productivity over time
- ✓ Ease of use
  - Set up in less than 5 seconds with just a single click
- ✓ Wide assortment of sounds
  - Hand-selected to induce focus and concentration
  - Integrates smoothly into your work environment
- ✓ Non-intrusive audio feedback system

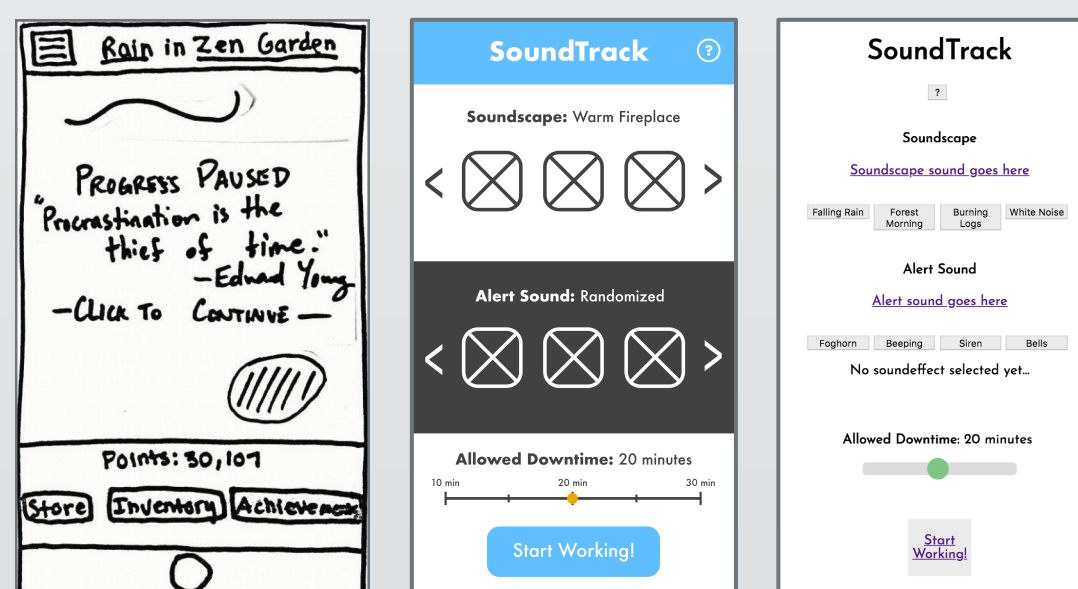
## Storyboarding



We had two initial ideas to help people be more productive through **time** and **sound**:

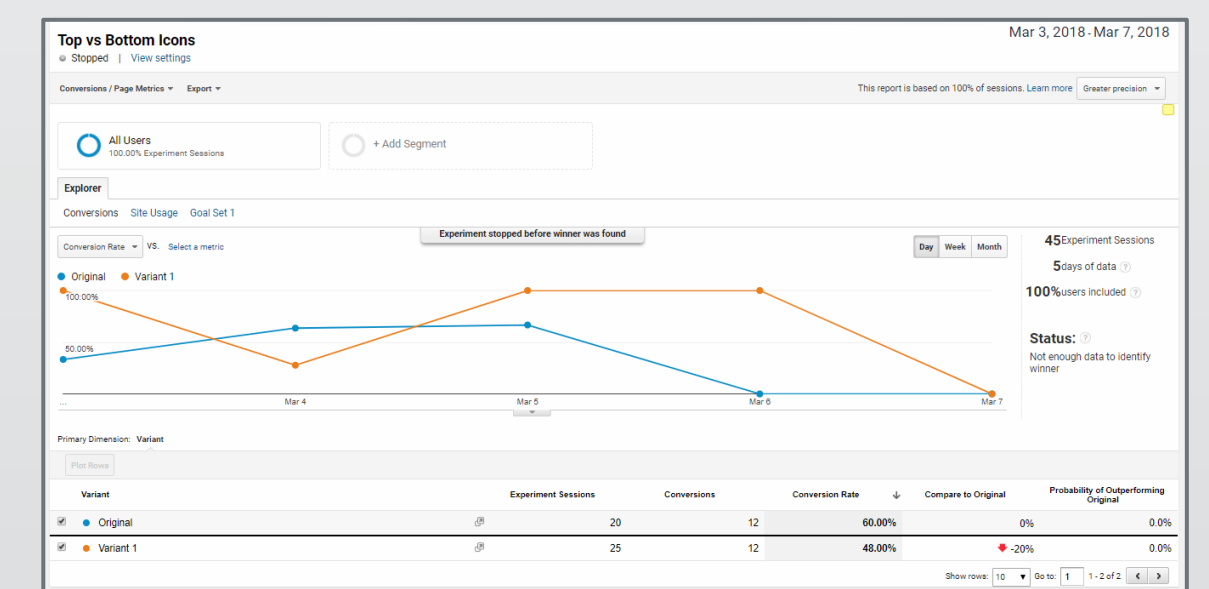
- ▶ Timer that stopped playing music when time was up
- ▶ Anti-procrastination idle game with peaceful sounds and visuals

## Prototyping



Peers performed heuristic evaluations on our paper prototypes, but disliked our ideas. We realized we could merge these two concepts into one winning combination: **SoundTrack**. We crafted wireframes and a web skeleton as a basis for later development.

## User Testing



After implementing the core functionality of SoundTrack, we collected feedback from user walkthroughs to refine features and find pain points in the process. We also performed A/B testing with Google Analytics to determine the best redesign of our app.